

DOCTORS NONPROFIT CONSULTING

EXECUTIVE SUMMARY

ART & CREATIVITY FOR HEALING INC
RAGING COLORS PROGRAM

JUNE 2018 – JUNE 2020

P. O. BOX 3090
FULLERTON, CA. 92834

DOCTORSCONSULTING.ORG

INTRODUCTION

DoctorS Nonprofit Consulting (DNC) was hired by Art & Creativity for Healing Inc. (ACFH) in May of 2020 to provide an outcome evaluation for the 2018-2020 Raging Colors program data for participants in ACFH workshops. ACFH has facilitated these “Art4Healing®” workshop programs at more than 40 hospitals, treatment centers, military bases, schools and non-profit agencies throughout Southern California. Since 2000, more than 80,000 children and adults have participated in these classes and workshops.

METHOD

For this project, ACFH staff entered the data from their surveys into an online computer program. DNC then downloaded data spreadsheets in both excel and SPSS formats. DNC reviewed the data and addressed any data entry concerns with ACFH staff. SPSS statistical software was used for the evaluation process which was conducted by consultants in June and July of 2020. For this project, the program’s data collection procedures were reviewed. Initially, a series of frequency tables were run to establish basic program statistics. Following this, a series of correlations and one-way analysis of variance (ANOVA) tests were computed on the data. A full statistical report of the test outcomes is included in appendix A. Correlations are useful in determining how closely one variable relates to another variable. ANOVAs are useful for comparing differences between groups.

DATA SET

This data set consists of responses by 1928 Raging Colors participants who received ACFH services between the period of June 2018 and June 2020. Data sets of this size (n=1928) are generally regarded to be an accurate indicator of the measured items.

STATISTICS

When asking Raging Colors participants 22.09% reported their age. Of those who reported, ages ranged from 9-18, with the average age being 15.5 years of age. There were 18 adults that also participated in the program. Their average age was 25 for the adults.

Participants that identified as Hispanic/Latino(a) made up 66.87% of participants followed by Caucasian 16.15%. However, close to one fourth (25.3%) of the participants did not list their ethnicity.

Over 42% of program participants were from Fountain Valley. This was followed by 25.9% from Santa Ana and 18.16% from Mission Viejo. The remaining cities 13.94% were in Orange County.

The majority of the participants in the Raging Colors program were referred by the Orange County Department of Education (OCDE)/ACCESS (84%) and Kidworks OC (9%). Other programs included Girls Inc LA (3%), Western Youth Services (2%), and La Habra School District-Washington Middle School (2%).

The participants generally have multiple psychological reasons for attending the workshops. Each participant was asked to indicate all the reasons and then select their top reason for taking the class. The most selected reason that the youth participants took workshops was *I like art* (36.04%).

KEY FINDINGS

Overall, 91.2% of the Raging Colors youth participants reported that they *overall liked their workshop* and 68.96% strongly agreed the workshop was great.

For future workshops, 85.4% of participants agreed that they would *tell a friend or family member to attend this workshop* and 87.3% of all participants agreed that *they themselves would take another workshop from the program*.

Raging Colors youth participants indicated that the *instructor appeared to care for them* (90.68%) and *they were on time* (92.18%). Additionally, 87.38% participants indicated that they *felt better after taking the workshop* and the *workshop helped them share their feelings* (88.35%).

The Raging Colors youth participants were primarily referred by an agency (87.9%) or invited by a friend (10.29%).

The most selected reason that the participants took workshops was *I like art* (36.04%).

There were 8 significant differences between the workshop locations on the 1-5 scaled outcomes (with 5 being the highest). The Girls Inc participants tended to rate lower than total averages of all the workshop locations combined on 1) workshop was great, 2) This workshop helped me share my feelings, 3) the instructor cared about me, 4) The instructor was on time, 5) I feel better after taking this workshop, 6) I would tell a friend or family member to attend this workshop, 7) I want to take another Art & Creativity for Healing workshop, and 8) Overall, I like this workshop.

Additionally, Kidworks OC participants consistently rated higher than the group average that the workshop was great, helped them express their feeling, cared for by the instructor, instructor was on time, feeling better after taking the workshop. The Kidworks OC and Western Youth Services participants were more likely to refer a family member or friend, want to take another Art & Creativity for Healing workshop, and overall reported liking the workshop better than the group average among the different location. See appendix for table and figures.

Individuals that identified as White/Caucasian participants overall ratings (scale of 1-5) scored higher when ask if they felt their instructor cared about them compared to the total average of the other ethnicities. Additionally, the Caucasian/White participants felt that the instructor was more on time compared to the other ethnicities. Finally, the Caucasian/White participants reported liking the workshop more compared to the group average of other reported ethnicities.