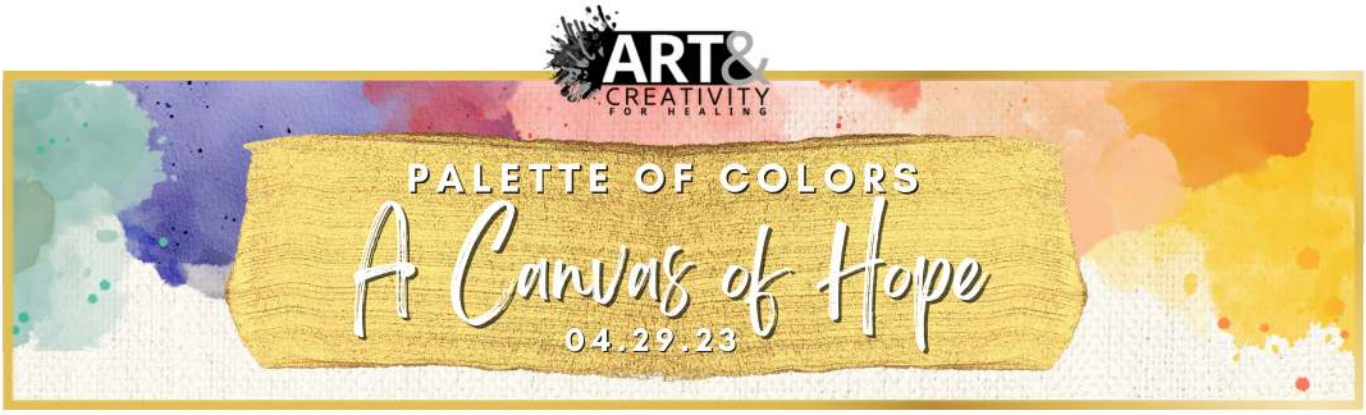


Dear Potential Sponsor,

As a nonprofit charity in its 22nd year, Art & Creativity for Healing invites your company to partner with us by sponsoring our annual **Palette of Colors Dinner & Auction Gala** on **Saturday, April 29, 2023 at the Rancho Santa Margarita Bell Tower.** This is our only fundraiser of the year and the proceeds make up 20% of our annual budget. All proceeds go directly to support our free programs in the community to help further **our mission: to support emotional healing through art and creative expression for those living in pain, grief, fear or stress.**

Since 2000, we have served over 95,000 children and adults by providing free **Art4Healing® workshops** to over 40 partner agencies. Our goal for 2023 is to meet the funding needs of our core community nonprofit partner programs, which include:

- **"Creative Tools for Homeless Children and their Families Program,"** serving homeless children and families in Orange County.
- "**Out of the Darkness: Women Survivors Program,"** helping women who are victims of domestic violence.
- **"Vintage Colors: Art4Healing Over 60,"** helping the underserved, low-income senior population in Orange County.
- **"Raging Colors: Expressive Painting for Teens,"** supporting the mental health of at-risk youth
- **"Healing for Heroes and their Families,"** providing workshops to Wounded Warriors, local military families, and schools on the Camp Pendleton Marine Base.

Our 2023 Palette of Colors Dinner & Auction Gala will draw 200 attendees and raise $100,000 to support our free Art4Healing® programs for children and adults. With the support we receive each year from this event, we can continue providing free workshops to help those in need. As a sponsor, you would be giving more than just a dollar amount - you would be **giving pain a voice with art.**

I have attached a list of sponsorship opportunities. Palette of Colors has sold out for the past 4 years and we encourage you to secure your sponsor tables before January 15,2023. If you have any questions, please feel free to contact us at info@art4healing.org or 949-367-1902.

Thank you in advance for your consideration and spirit of giving.

With Heartfelt Thanks,

Laurie Zagon
Founder/Executive Director

Thanh Cambaliza
Palette of Colors Chair

Board of Directors
Executive Committee

Thanh Cambaliza
Lino Cambaliza
Board Co-Chairs

Don Goodwin
Board Treasurer

Board Members
Rose Aebig
Thanh Cambaliza
Erica Jones
Dipika Kaur
Elizabeth Kurtz
Rhonda Marriotr
Kyle Rooke
Kathleen Strukoff
Violet Tham
Nickie Tran
Tina Van Dam
Laurie Zagon

HeARTs for Healing Women's Guild Members

Margie Bushaw
President

Members
Sharlene Baker
Stephanie Burns
Kathy Chevalier
Kate Curry
Jean Kerrigan
Marilyn Liu
Andi Mandel
Sue Parr
Patti Romo
Sue Stinson
Lisa Stoughton
Diane Stroebel
Randi Winters
MaryAnn Wisner
Sandy Wood
Brenda Zeller

ART& CREATIVITY FOR HEALING

PALETTE OF COLORS

A Canvas of Hope

04.29.23

SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR - $5,000

You are gifting Art4Healing workshops to
50 Wounded Warrior Battalion Marines on Camp Pendleton.

10% off Sponsorships Paid by 1/15/2023

IN GRATITUDE FOR YOUR SUPPORT YOU WILL RECEIVE:

Full page ad in the event program
Fine wine with dinner and seating for 10
Complimentary bar
Personalized award for Gold Sponsor
Name and logo listed on ACFH website, Facebook, Instagram, and LinkedIn
Business advertisement displayed on live event slideshow
Business logo displayed on sponsorship banner
VIP pre-event reception and preview of silent auction

SILVER SPONSOR - $3,000

You are gifting Art4Healing workshops to 60 children, families
and domestic violence victims living in pain, grief, fear or stress.

IN GRATITUDE FOR YOUR SUPPORT YOU WILL RECEIVE:

Half page ad in the event program
Fine wine with dinner and seating for 10
Complimentary bar
Name and logo listed on ACFH website, Facebook, Instagram, and LinkedIn
Business advertisement displayed on live event slideshow
Business logo displayed on sponsorship banner

BRONZE SPONSOR - $1,800

You are gifting Art4Healing workshops to 30 children, families
and domestic violence victims living in pain, grief, fear or stress.

IN GRATITUDE FOR YOUR SUPPORT YOU WILL RECEIVE:

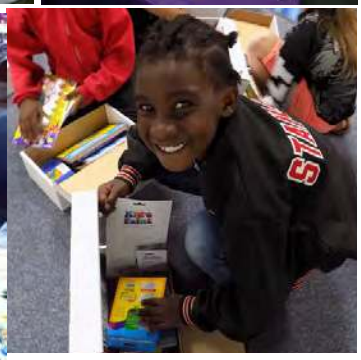
Quarter page ad in the event program
Fine wine with dinner and seating for 10
Name and logo listed on ACFH website

CORPORATE UNDERWRITING OPPORTUNITIES

Dinner	$18,000	Decor	$2,000
Cocktail Reception	$3,000	Entertainment	$1,000
Dessert Sampler	$1,000	General Underwriting	$_____

ART & CREATIVITY FOR HEALING - 23011 MOULTON PARKWAY, SUITE I-5, LAGUNA HILLS, CA 92653
949-367-1902 WWW.ART4HEALING.ORG/GALA

ART & CREATIVITY FOR HEALING



CONTACT

WWW.ART4HEALING.ORG

949-367-1902

OFFICE@ART4HEALING.ORG

23011 MOULTON PARKWAY, SUITE I-5

LAGUNA HILLS, CA 92653

SOCIAL MEDIA

TWITTER: _ART4HEALING_

FACEBOOK: /ART4HEALING/

INSTAGRAM: @ART4HEALING

YOUTUBE: /ART4HEALING/

OUR MISSION

We give pain a voice and meaning by providing therapeutic art workshops to support emotional healing for children, families, individuals, and military personnel using our unique Art4Healing® method. These workshops and community programs offer expression, encouragement, clarity, and insight, and are held at our facility in Laguna Hills, CA, and on-site at hospitals, treatment centers, schools, military facilities, shelters, and other non-profit centers.

A CREATIVE PROCESS THAT PROMOTES MENTAL HEALTH

Art & Creativity for Healing facilitates the creative process while encouraging emotional healing—and these two paths often intersect when words are not adequate, and pain is too deep. The mix of artistic development and expression coupled with a creative healing model allow participants to learn a new way of communicating through color that encourages emotional breakthroughs and further enhances the therapy process. Unlike other art programs that employ a loose format of free expression, the Art4Healing® curriculum contains strictly guided exercises, conducted by trained and certified facilitators, and is designed to elicit emotional responses.

A HISTORY OF TRANSFORMATIONAL IMPACT

Since our inception in 2000, Art & Creativity for Healing, Inc., a 501(c)(3) nonprofit corporation, has directly fostered transformational change for over 95,000 children, women, and families who have found our creative intervention a valuable tool to address the often unbearable pain in their lives.

With more than 40 non-profit program partners in Orange and Los Angeles counties, we have created an effective methodology for reaching people in pain. Thanks to the support of foundations, corporate and private donors, we are able to provide programs and services for approximately 3,000 Orange County and Los Angeles residents each year. We serve all individuals regardless of race, creed, sex, age, or emotional stability.

OUR PROGRAMS INCLUDE

- Women survivors of domestic violence
- Wounded Warriors and their families at Camp Pendleton Marine Base
- Senior citizens struggling with grief
- Children and teens from economically challenged families struggling with anger and dysfunction
- Troubled youth and teens struggling with anger and dysfunction