



Palette of Colors 2024

DIAMONDS, DENIM & DREAMS

Dear Potential Sponsor,

As a nonprofit charity in its 23rd year, Art & Creativity for Healing invites your company to partner with us by sponsoring our annual **Palette of Colors Dinner & Auction Gala on Saturday, April 27, 2024 at the Rancho Santa Margarita Bell Tower**. This is our only fundraiser of the year and the proceeds make up 20% of our annual budget. All proceeds go directly to support our free programs in the community to help further **our mission: to support emotional healing through art and creative expression for those living in pain, grief, fear or stress**.

Since 2000, we have served over 95,000 children and adults by providing free **Art4Healing® workshops** to over 40 partner agencies. Our goal for 2024 is to meet the funding needs of our core community nonprofit partner programs, which include:

- **“Creative Tools for Homeless Children and their Families Program,”** serving homeless children and families in Orange County.
- **“Out of the Darkness: Women Survivors Program,”** helping women who are survivors of domestic violence.
- **“Vintage Colors: Art4Healing Over 60,”** helping the underserved, low-income senior population in Orange County.
- **“Raging Colors: Expressive Painting for Teens,”** supporting the mental health of at-risk youth.
- **“Healing for Heroes and their Families,”** providing workshops to Wounded Warriors, local military families, and schools on the Camp Pendleton Marine Base.

Our 2024 Palette of Colors Dinner & Auction Gala will draw 200 attendees and raise \$100,000 to support our free Art4Healing® programs for children and adults. With the support we receive each year from this event, we can continue providing free workshops to help those in need. As a sponsor, you would be giving more than just a dollar amount, you would be **giving pain a voice with art**.

I have attached a list of sponsorship opportunities. Palette of Colors has sold out for the past 4 years and we encourage you to **secure your sponsor tables** before January 15, 2024.

If you have any questions, please feel free to contact us at info@art4healing.org or 949-367-1902.

Thank you in advance for your consideration and spirit of giving.

With Heartfelt Thanks,

Laurie Zagon
Founder/Executive Director

Thanh Cambaliza
Palette of Colors Co-Chair

Mickie Tran
Palette of Colors Co-Chair

Board of Directors
Executive Committee

Thanh Cambaliza
Lino Cambaliza
Board Co-Chairs

Don Goodwin
Board Treasurer

Board Members
Asia Hasan
Erica Jones
Elizabeth Kurtz
Rhonda Marriott Spencer
Kyle Rooke
Maria Todaro
Nickie Tran
Tina Van Dam
Laurie Zagon

HeARTs for Healing
Women’s Guild Members

Sharlene Baker
Stephanie Burns
Margie Bushaw
Elizabeth Green
Marilyn Liu
Yumiko Majima
Andi Mandel
Sue Parr
Patti Romo
Sue Stinson
Lisa Stoughton
Diane Stroebel
Randi Winters
MaryAnn Wisner
Sandy Wood
Brenda Zeller



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TABLE SPONSORSHIP OPPORTUNITIES

DIAMOND SPONSOR - \$5,000

You are gifting Art4Healing workshops to 80 participants
IN GRATITUDE FOR YOUR SUPPORT, YOU WILL RECEIVE:

- Full page ad in the event program
- Fine wine with dinner and seating for 10
- Complimentary bar
- Personalized award for Diamond Sponsor
- Name and logo listed on ACFH website, Facebook, Instagram, and LinkedIn
- Business advertisement displayed on live event slideshow
- Business logo displayed on sponsorship banner
- VIP pre-event preview of silent auction



DENIM SPONSOR - \$2,500

You are gifting Art4Healing workshops to 40 participants
IN GRATITUDE FOR YOUR SUPPORT, YOU WILL RECEIVE:

- Quarter page ad in the event program
- Complimentary bar
- Fine wine with dinner and seating for 10
- Name and logo listed on ACFH website

UNDERWRITING DREAM OPPORTUNITIES

Entire Event	\$40,000
Dinner	\$18,000
Cocktail Reception/Bar	\$3,500
D.J.	\$3,000
Floral	\$2,500

Secure your sponsorship at: <https://art4healing.ejoinme.org/registration>



ART & CREATIVITY FOR HEALING



OUR MISSION

We give pain a voice and meaning by providing therapeutic art workshops to support emotional healing for children, families, individuals, and military personnel using our unique Art4Healing® method. These workshops and community programs offer expression, encouragement, clarity, and insight, and are held at our facility in Laguna Hills, CA, and on-site at hospitals, treatment centers, schools, military facilities, shelters, and other non-profit centers.

A CREATIVE PROCESS THAT PROMOTES MENTAL HEALTH

Art & Creativity for Healing facilitates the creative process while encouraging emotional healing—and these two paths often intersect when words are not adequate, and pain is too deep. The mix of artistic development and expression coupled with a creative healing model allows participants to learn a new way of communicating through color that encourages emotional breakthroughs and further enhances the therapy process. Unlike other art programs that employ a loose format of free expression, the Art4Healing® curriculum contains strictly guided exercises, conducted by trained and certified facilitators.

A HISTORY OF TRANSFORMATIONAL IMPACT

Since our inception in 2000, Art & Creativity for Healing, Inc., a 501(c)(3) nonprofit corporation, has directly fostered transformational change for over 95,000 children, women, and families who have found our creative intervention a valuable tool to address the often unbearable pain in their lives.

With more than 40 non-profit program partners in Orange and Los Angeles counties, we have created an effective methodology for reaching people in pain. Thanks to the support of foundations, corporate and private donors, we are able to provide programs and services for approximately 4,000 Orange County and Los Angeles residents each year. We serve all individuals regardless of race, creed, sex, age, or emotional stability.

OUR PROGRAMS INCLUDE

- Women survivors of domestic violence & trafficking
- Wounded Warriors & their families at Camp Pendleton Marine Base
- Senior citizens struggling with grief & mental health challenges
- Children and teens from economically challenged families
- Troubled youth and teens struggling with mental health issues
- Children & their families in crisis with homelessness

CONTACT

WWW.ART4HEALING.ORG

949-367-1902

OFFICE@ART4HEALING.ORG

23011 MOULTON PARKWAY, SUITE I-5
LAGUNA HILLS, CA 92653

SOCIAL MEDIA

TWITTER: [_ART4HEALING_](https://twitter.com/_ART4HEALING_)

FACEBOOK: [/ART4HEALING/](https://www.facebook.com/ART4HEALING/)

INSTAGRAM: [@ART4HEALING](https://www.instagram.com/ART4HEALING)

YOUTUBE: [/ART4HEALING/](https://www.youtube.com/channel/UC...)

LINKEDIN: [ART4HEALING](https://www.linkedin.com/company/ART4HEALING)